

The Impact of Personal Notes

In the age of email/text and social media, staying connected through the written word has nearly become a thing of the past.

Why write a note?

- It deepens personal connections
- It shows you care enough to take the time
- It will delight and surprise the recipient
- Creates a tangible keepsake

We never know what someone is going through. In fact, over half of Americans say they feel lonely at times. Receiving your note may make their day!



Kimberly Murphree
Broker Associate

Simple as 1-2-3

KIMBERLY MURPHREE
BROKER ASSOCIATE

Sky Realty
REALTOR®
3737 Executive Center Drive
Suite 150
Austin, TX 78731
(512) 751-7907

kimberly@kimberlymurphree.com
KimberlyMurphree.com
Simple as 1-2-3

The Impact of Personal Notes

Set reminders

Fill out a calendar or spreadsheet with important dates (birthdays, anniversaries, etc.) for those you want to send a card to. Then, list out a few other reasons where a card would be appropriate. Keep that list handy as a way to jog your memory.

Hacks to help you start

1. Choose a meaningful card with a blank interior. (Inexpensive ones can often be purchased at discount stores or online.)
2. Select a special pen to use (color, tip, etc.).
3. Take a few minutes to think about the recipient.
4. What do they mean to you?
5. What message do you want to share? It doesn't need to be long — it's the sentiment that counts.
6. Don't forget to add your return address to the envelope.

Add a special stamp!

The U.S. Postal Service has a wide assortment honoring dignitaries, nature, children's favorites and more. Many are available as "Forever" stamps (valid for mailing a one-ounce letter at any time in the future, even if the First-Class Mail rate increases.)



SOURCES: 1. quad.com/newsroom/postal-paper-logistics-update-july-2024 2. discoveryaba.com/statistics/loneliness

As we get ready to start a new year, let me know if I can assist you with any of your real estate needs. I can also refer you to trusted service professionals in my network. And oh, by the way...I'm never too busy for any of your referrals!

Let the Festivities Begin!

'Tis the season for joy, games, and a touch of holiday magic!

Scan the QR code to find festive favorites that bring people together — from cozy family nights to lively holiday parties.

Simple, printable, and guaranteed to make spirits bright.

