

# Is Your Home the Right **Fit?**

There comes a time for many of us to either downsize or upsize. And it's always good to know your options.



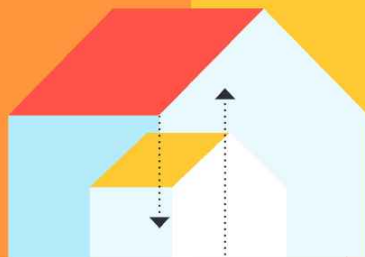
Typically, sellers aged **59+** moved to a smaller space.

## Home too big?

Has your home and yard become a lot to maintain? Do you have a big home repair on the horizon? Would you rather spend your time and money instead on things like visiting family and friends, taking that dream trip or pursuing a new hobby?

### Looking to downsize?

- ADUs (accessory dwelling units)
- Condo or townhouse
- Age 55+ developments
- Shared living options



## Or not big enough?

Has your family outgrown your current space? Maybe you need room for a home office or gym. Or the kids need a room of their own.

### Looking to upsize?

- Larger condo or townhouse
- New home construction
- Existing homes for sale
- Home addition



**Townhouse construction starts increased by 21% year-over-year in Q1 2024.**



**An estimated 668,000 newly constructed homes were sold in 2023 (+4.2% year-over-year).**



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# Ready to Take the Next Step?



Talk to people already living in the community you are considering. It will help you get a true sense of the culture and vibe there. I can connect you to local resources.



Research online sources for more information and reviews. Check out official town/city websites as well as various social media pages.



Create a list of your “need to haves,” “nice to haves” and “dealbreakers.” This will help you compare communities to see which ones will most likely be the best fit.

**If you or someone you know is considering a move, feel free to contact me with any questions. I'm here to offer clear, concise information you can trust. If you are moving to another area I can connect you to a trusted agent in my network.**

SOURCES: 1. eyeonhousing.org/2024/05/a-strong-quarter-for-townhouse-construction/ 2. fanniemae.com research-and-insights/perspectives/older-homeowners-are-financially-confident-aging-place 3. redfin.com/news/baby-boomers-aging-in-place/ 4. thezebra.com/resources/home/average-length-of-homeownership/ 5. hud.gov/press/press\_releases\_media\_advisories/hud\_no\_24\_015



## 5 UNIQUE STAGING TIPS *to sell your home*

- 1 Change out all your lightbulbs so they match and are the same hues
- 2 Remove runners from your front door. You want the buyers eye to flow as long as possible. It is ok to have a rug to define a space.
- 3 Bring the outdoors in to bring life into your space.
- 4 Not everything has to match. You can use pops of color when staging with pillows and blankets. They need to coordinate, but not match.
- 5 No excessive air fresheners or candles. It may make people think you are trying to cover something up. Any smells should be light or non-existent.