

The **#1** Reason People Move: To be Closer to Family

What Gets in the Way of Connecting with Loved Ones?

- Life gets busy
- Financial constraints
- Work or health
- A vast country with multiple time zones
- “Let’s wait for the right time.”

Let’s Strengthen Our Ties!

- ✓ Visualize your ideal family outcome →
- ✓ Find creative ways to always stay connected
- ✓ Be realistic with your time and resources
- ✓ Don’t procrastinate; brainstorm ways to meet in the middle
- ✓ Let FOMO guide you!

Ideal Family Outcome

(E.g., I want to live within 5 miles of Grandma)

Over the next 2 years:

- 7 million** people turn 65
- 3 million** marriages
- 1.5 million** divorces
- 7 million** births



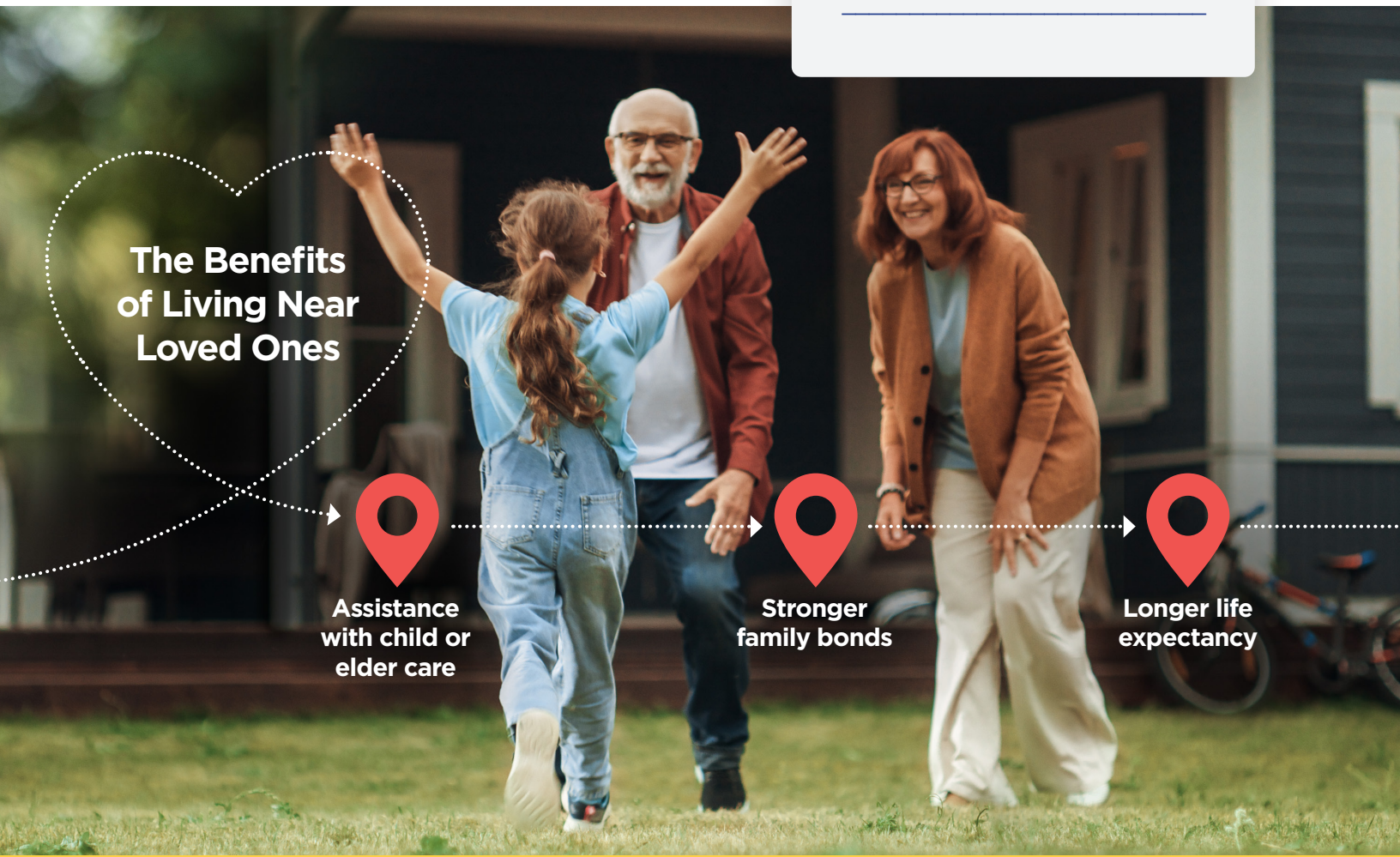
People are on the Move!

Declining mortgage rates and significant personal milestones create pent-up demand for both buyers and sellers.

Ways to Stay in Touch

- ✓ Write specific goals for your ultimate family outcome →
- ✓ Use technology to schedule a video chat
- ✓ Send a handwritten card or small gift
- ✓ Use or share your air miles for visits
- ✓ Invite everyone to a family get-together

Goals
(E.g., Save \$100 a month for a family get together)



The Benefits of Living Near Loved Ones

Assistance with child or elder care

Stronger family bonds

Longer life expectancy

If you or someone you know is considering a move, feel free to contact me with any questions. I'm here to offer clear, concise information you can trust. I also belong to a network of top real estate professionals, and I can connect you to one wherever you're looking to go.

SOURCES: 1. National Association of REALTORS * 2023 Home Buyers and Sellers Generational Trends Report 2. gobankingrates.com/retirement/planning/boomers-moving-further-from-home-close-to-grandbabies-is-it-good-financial-move/ 3. U.S. Census Bureau 4. [pewresearch.org/short-reads/2021/11/04/amid-the-pandemic-a-rising-share-of-older-u-s-adults-are-now-retired/](https://www.pewresearch.org/short-reads/2021/11/04/amid-the-pandemic-a-rising-share-of-older-u-s-adults-are-now-retired/) 5. [cdc.gov/emotional-wellbeing/social-connectedness/affect-health.htm](https://www.cdc.gov/emotional-wellbeing/social-connectedness/affect-health.htm) 6. [nber.org/system/files/working_papers/w17678/w17678.pdf](https://www.nber.org/system/files/working_papers/w17678/w17678.pdf)